

YOU ARE NOW A STOCK HOLDER

012345
Certificate Number

Share Certificate Template

100
Number of Shares

Free **Share Certificate**

BRIGHTEN ACADEMY PUBLISHING
Corporate Name
Incorporated In: October 12, 2015,
Has a Total Authorized Amount of 10,000 Shares, at \$1,000,000 Par Value

This is to certify that _____ is the owner of 100 shares of _____ stock of the above mentioned corporation, which are non-accessible, fully paid shares. The transfer of these shares must be done in accordance with the by-laws of the named corporation, in person, or by a duly appointed attorney or officer of the named corporation, and recorded in the books of the corporation.

Michael Daly Laura Rogers **Marshall Kinzel** Shaun Brown
President Vice President Secretary Treasurer

If Sold:
For _____ received, I, _____, sell and transfer _____ shares represented by this certificate to _____, and appoint _____, the _____, to record this transfer in the corporate books.

Name of Shareholder

Signature of Shareholder

Witness

YOU NOW OWN 100 SHARES

- This means you own a part or portion of the company – you are a part owner.
- Your 100 shares cost \$100 each.
- How much do all 100 shares cost?

DID YOU MAKE MR. BROWN AND MS. BECK PROUD?

- 100 shares x \$100 per share = \$10,000

WHY DID WE SELL SHARES IN BRIGHTEN PUBLISHING?

- because we need money to invest in making our company bigger.
- We sell the published work of Brighten Academy Students.
- Marqueses' quarter swallowing memoir is a best seller!!!
- The bigger we are the more money we can make.

WHY WOULD YOU BUY SHARES?

- You think that the company will make money in the future.
- If the company grows in value, the value of your shares will too!

THESE ARE THE CURRENT SHARE PRICES FOR:

- APPLE \$119.92 PER SHARE
- GOOGLE \$646.71 PER SHARE
- MICROSOFT \$46.85
- MCDONALDS \$102.88

WOULD YOU BUY SHARES IN ANY OF THESE COMPANIES?

- APPLE \$119.92 PER SHARE
- GOOGLE \$646.71 PER SHARE
- MICROSOFT \$46.85 PER SHARE
- MCDONALDS \$102.88 PER SHARE

- **WHY/WHY NOT? – TURN AND TALK – 2 MINUTES**

BROWN/BECK BRAIN BUSTER

- CHOOSE ONE OF THESE STOCKS. IF YOU OWNED 10,000 SHARES IN ONE OF THESE COMPANIES, HOW MUCH WOULD THEY BE WORTH?
- APPLE \$119.92 PER SHARE
- GOOGLE \$646.71 PER SHARE
- MICROSOFT \$46.85 PER SHARE
- MCDONALDS \$102.88 PER SHARE
- **Hmmm.....take 3-5 minutes and DO THE MATH**

BROWN/BECK BRAIN BUSTER

- CHOOSE ONE OF THESE STOCKS. IF YOU WERE GOING TO BUY 100 SHARES IN ONE OF THESE COMPANIES, HOW MANY SHARES COULD YOU BUY WITH \$10,000?
- APPLE \$119.92 PER SHARE
- GOOGLE \$646.71 PER SHARE
- MICROSOFT \$46.85 PER SHARE
- MCDONALDS \$102.88 PER SHARE
- **Hmmm.....take 3-5 minutes and DO THE MATH – HINT-DIVIDE**

FINANCIAL ADVICE

SHORTCUT

To multiply any number **by 10**, just **tag ONE zero** on the end.

To multiply any number **by 100**, just **tag TWO zeros** on the end.

To multiply any number **by 1,000**, just **tag THREE zeros** on the end.

$119.92 \times \$10 = 11920$...now move the decimal one place to the right \rightarrow **\$1,199.20**

$119.92 \times 100 = 119200$...now move the decimal two places to the right \rightarrow **\$11,992.00**

$119.92 \times \$1000 = 119200$...now move the decimal three places to the right \rightarrow **\$119,920.00**

NOW YOU TRY

$119.92 \times \$10,000$

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BROWN/BECK BRAIN BUSTER

- CHOOSE ONE OF THESE STOCKS. IF YOU WERE GOING TO BUY 100 SHARES IN ONE OF THESE COMPANIES, HOW MANY SHARES COULD YOU BUY WITH \$10,000?
- APPLE \$119.92 PER SHARE – 83.4 shares
- GOOGLE \$646.71 PER SHARE – 15.46 shares
- MICROSOFT \$46.85 – 213.45 shares
- MCDONALDS \$102.88 – 97.20 shares

OK....NOW LET'S LOOK AT THE BRIGHTEN STOCK

- **TUES** – THE STOCK PRICE IS \$100 PER SHARE
- **WED** - THE STOCK PRICE IS \$102 PER SHARE
- **THURS** - THE STOCK PRICE IS \$110 PER SHARE
- **FRI** - THE STOCK PRICE IS **\$115 PER SHARE**

- **QUESTION – DID YOU MAKE MONEY?**
- **HOW MUCH?**

YOU MADE \$15,000!!!! IN ONE WEEK!!!

- YOUR INVESTMENT PAID OFF!!!
- BUT....

MONDAY BRINGS BAD NEWS

- THERE WAS A TORNADO ON SUNDAY AND THE BRIGHTEN PUBLISHING PRINTING PRESS WAS DESTROYED 😞

MONDAY MORNING'S SHARE PRICE

- **\$95.00 PER SHARE!!!**

MONDAY MORNING'S SHARE PRICE

- **\$95.00 PER SHARE!!!**
- NOW WHAT ARE YOUR SHARES WORTH?

MONDAY MORNING'S SHARE PRICE

- **YOU LOST \$20.00 PER SHARE!!!**
- NOW YOUR SHARES ARE WORTH \$95.00 PER SHARE.
- YOU OWN 100 SHARES
- $\$95.00 \times 100 \text{ SHARES} = \$9,500$ (THAT IS WHAT YOU OWN)
- YOU INITIALLY INVESTED \$10,000 – **WHAT HAVE YOU LOST?**

BUYING STOCK IS A RISK

- PEOPLE RISK THEIR MONEY IN THE HOPE THAT THE STOCK PRICE WILL GO UP.
- THIS MEANS THAT THEY WILL MAKE MONEY IF THEY SELL THEIR STOCK\$\$\$\$\$\$\$\$

THE VIRGINIA COMPANY

- The money for expeditions to colonize the New World had to come from somewhere.
- Joint-Stock companies were set up to allow people to invest in the adventure and share the costs?
- **2 min Turn and Talk - What do you think the costs of setting up a colony were? What would you need?**

COSTS – WHAT THE COMPANIES NEEDED TO PURCHASE/INVEST

- Food
- Materials
- Weapons
- Clothes
- Ships
- Tools
- Things to trade
- Pay for the crew.
- **Turn and Talk**

WHAT WAS THE POTENTIAL REWARD OF SETTING UP A COLONY?

- **TURN AND TALK – IN WHAT WAYS DID THE INVESTORS HOPE TO MAKE MONEY?**

WHAT WAS THE POTENTIAL REWARD OF SETTING UP A COLONY

- **TURN AND TALK – IN WHAT WAYS DID THE INVESTORS HOPE TO MAKE MONEY?**
- **GOLD - \$\$\$**
- **LAND - \$\$\$**
- **MATERIALS - \$\$\$**
- **STUFF TO SELL AND TRADE - - \$\$\$**
- **A COLONY TO SELL AND TRADE FROM - - \$\$\$**

THE VIRGINIA COLONY INVESTMENT OPPORTUNITY

- We know that there were failures in Roanoke, but the VA Company believes there is more gold in the New World. In order for us to finance the exploration, we need to borrow their money.
- YOU can buy shares of stock in the company for \$10 per share. As soon as we find gold, their shares of your stock could be worth maybe **100 times or even 150 times what you pay for it**

THE RISK

- How much of your Brighten shares do you want to sell and invest in the new Jamestown Colony?

CONGRATULATIONS!

- Because of your wise investment we were able to establish a settlement in Jamestown off the Virginia Coast in 1607.

WAS THIS A GOOD INVESTMENT?

- LET'S WATCH AND FIND OUT -

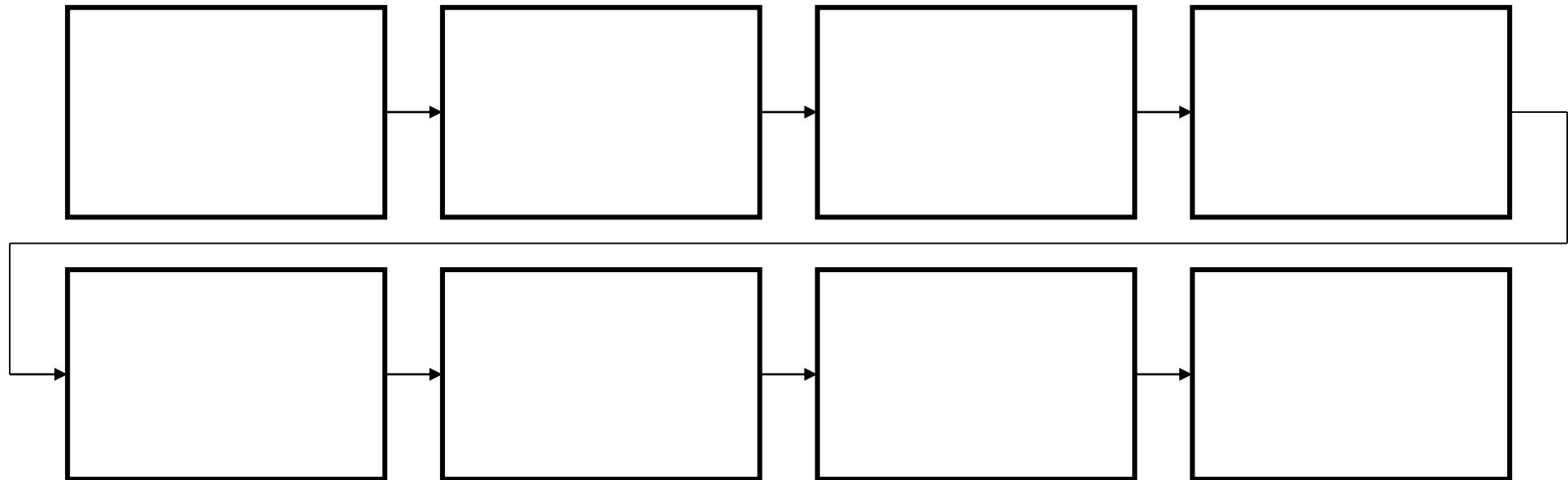
<https://www.youtube.com/watch?v=ZINHfyVDp3s>

- Take bullet points notes.
- You will synthesize these notes into your sequence of events organizer.

INVESTORS RULE: BUY LOW, SELL HIGH

- Because of these problems, the value of each share has dropped 50%, so they're now only worth half of what you purchased them for. You can sell your shares, receiving only \$5 back per certificate. They can also buy ones at \$5 each. You may never get any money back if the colony continues to fail, but if gold is found, the stocks could be worth much more.

JAMESTOWN COLONY SEQUENCE OF EVENTS



JAMESTOWN COLONY SEQUENCE OF EVENTS

Company or individuals want to establish a settlement in the New World

Company founders sell stocks.

Merchants purchase stocks, hoping to make a profit

Invested money pays for supplies and ships.

Jamestown founded in the New World

Jamestown settlers find no gold, fall on hard times.

Value of stocks decrease; some stockholders sell for a loss.

Jamestown prospers by growing tobacco. >>> Value of stocks increase; stockholders can sell for a profit.

